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The Villa Park Evergreen Company
520 South Princeton Avenue — Villa Park, Illinois

Spring 1942

"He who plants a tree, plants peace."

Times are disturbed, they are trying man's nerves. There is need for relaxation. And where could it be found better than working in the garden. This will make us more fit for the struggle ahead of us.

At the same time we will improve our home. The more beautiful the home the harder will its owner fight for it and the freedom and happiness it stands for. Whether we are aware or not our lives and even the success of our jobs are influenced by our surroundings. Lets make them as beautiful as we can.

The Pines

Scotch Pine.

This is one of the fastest growing evergreens. It will withstand heat and drought. The Scotch Pine is rugged and hardy, adapted to the most difficult conditions of soil, climate, and trying exposure. Foliage: silvery green. A very handsome, picturesque tree. Very scarce.

Twice transplanted trees, 12-18 inches high, bushy plants
Each: 35¢ --- 4 for only $ 1.00 Postpaid.

Austrian Pine.

A Pine of vigorous growth. One of the few evergreens that will withstand the gas, smoke, and dirt of the city atmosphere. Typical long needles of dark green color. Its long, whitish winterbuds are most attractive through the cold weather. Not particular about soil conditions. This is a real bargain, as Austrian Pines are practically off the market. Our supply is limited, better order now.

Twice transplanted, bushy. Average height 12-18 inches.
Each: 35¢ --- 4 for only $ 1.00 Postpaid.

Mugho Pine.

The Mugho Pine is a real dwarf evergreen. Compact and hardy. Its new shoots in spring look like small candles. Free from insects and pests. Very scarce as no seed is coming from Europe. Prices have been raised, but not ours.

8-12 inches spread, twice transplanted. Real little gems.
Each: 40¢ --- 3 for only $ 1.00 Postpaid.

Visit our Salesground.

If you live near Chicago, Illinois we extend a hearty invitation to visit our salesground. Our new nursery is located on U.S.Highway 330 also known as Roosevelt Road, about 20 miles west of Chicago or to be more specific, 3miles west of Wheaton. Here you will be able to pick up at any time during the planting season some valuable bargains in small and large evergreens, trees, shrubs, and flowers.

Spruces

Black Hills Spruce.

The Black Hill Spruce is a living thing of beauty, admired by all. Its color is rich blue green, sometimes intense blue. Very hardy and easy to transplant. It is of symmetrical growth, always retaining its stately pyramidal form. We offer twice transplanted trees, 12-18 inches high. Each one a beauty.

Each: 40¢ --- 3 for only $ 1.00 Postpaid.

White Spruce.

The White Spruce is one of the best and handsomest evergreens for the home landscape planting. It is a rapid grower, extremely hardy and of compact conical growth. Used for specimens, windbreaks, at entrance and along drives; for hedges and for Living Christmas trees. We offer strong, twice transplanted trees, with an average height of 12-18 inches.

Each: 40¢ --- 3 for only $ 1.00 Postpaid.

Norway Spruce.

This is one of the fastest growing evergreens. A strong upright grower that soon developes into a large, bushy, stately tree. Used for specimens, windbreaks, hedges, also for tubs and formal plantings. One of the best evergreens for the Living Christmas Tree. Very scarce at present. The trees we offer are 2 x transplanted, 12-18 inches high.

Each: 30¢ --- 5 for only $ 1.00 Postpaid.

Our Colorado Blue Spruce Offer

3 COLORADO BLUE SPRUCE

Fine bushy trees, 6 years old, 2 times transplanted, average height 1 foot. The biggest value ever offered.

3 FOR ONLY..... $1.00

Post Paid

The Color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

Junipers

Colorado Juniper.

This native evergreen is one of the most beautiful evergreens and deserves to be planted more. It is not only hardy but possesses charms seldom found in any other tree. It grows into a tall, narrow compact column. Its foliage is silvery gray. Hot, dry weather brings out the real beauty of the Colorado Juniper. For planting around the house, for paths, along drives and for specimens it has no substitute. When older it bears bright blue berries. The Indians used these berries for many medical purposes, especially against fever. Plant a few of these Junipers.

We offer strong twice transplanted trees,12 inches
Each: 40¢ --- 3 for only $ 1.00

Irish Juniper.

The Irish Juniper is one of the most popular erect-growing evergreens, forming a highly decorative slender column. The foliage is of blue-green color. Its growth is very compact. No better evergreen can be found where space is at premium, and regularity and neatness is desired. Used extensively in pairs for sentinal effect. A very narrow type has been developed in the last few years which is superior to the ordinary Irish Juniper. It is the new narrow type we offer in this bargain. Add this beautiful evergreen to your planting.

Twice transplanted trees- Average height 12-18 inches.
Each: 40¢ --- 3 for only $ 1.00 Postpaid.

Red Cedar.

This tall pyramidal Juniper is one of the best evergreens for home decoration. Its slender spire is clothed in feathery foliage which in autumn bears light blue berries. The best of the Red Cedars are the Platte River type such as we offer in this bargain. Some of these trees have a more or less bluish tint, the same as the Colorado Blue Spruce. A very hardy evergreen. The Red Cedar is used much in Foundation plantings, as an accent plant and to give height at intervals of the planting. It is also used for formal effects.
Trees we offer are twice transplanted,10-12 inches.
Each: 30¢ --- 5 for only $ 1.00 Postpaid.

Spiny Greek Juniper.

The Spiny Greek Juniper is a dense, symmetrical evergreen with bluish spiny foliage. Its form is cone shaped, broad at the base, tapering towards the top. A choice evergreen for accents, foundation planting or formal effects. On account of its slow growth it is also extensively used in cemetery plantings. We have had many calls for this fine Juniper but were never able to meet the demand. But now we are fortunate enough to offer again a limited supply. But hurry.

Fine little trees, 2x transplanted 10-12 inches high.
Each: 40 ¢ --- 3 for only $ 1.00 Postpaid.

Pfitzer Juniper.

So well known is this evergreen that it is hardly necessary to describe it in detail.It is a popular tree in every location of the United States, growing equally well in the extreme North or the extreme South. The Pfitzer Juniper is used in foundation plantings as well as specimens and hedges. The trees we offer are heavy field grown plants which have been trimmed twice.

12-15 inches spread.
2 for only $ 1.00 Postpaid.

Savin Juniper.

The Savin Juniper is one of the best low growing evergreens. Foliage is dark green. It will grow in almost any soil and endure smoke and other adverse city conditions. Good for border and foundation plantings. It may also be arranged around porches and along paths.Heavy plants.

12-15 inch spread.
2 for only $ 1.00 Postpaid.

Andorra Juniper.

The Andorra Juniper is one of the newer evergreens and one of the finest additions of the low growing evergreens. Spring and summer color is of rich bright green. Fall and Summer spreads a beautiful purple hue over this Juniper. We offer heavy plants for immediate effect.

12-15 inches spread.
2 for only $ 1.00 Postpaid.

Sargent Juniper.

This is one of the most beautiful low growing evergreens, exceeding seldom more than 1 foot in height. Foliage is bluish green. Fine for the border or the rockgarden.Heavy plants.

12-15 inches spread
2 for only $ 1.00 Postpaid.

Japanese Juniper.

A low spreading Juniper with greyish green foliage. Valuable in foundation plantings, for borders and to bring tall and more outstanding groups of evergreens together. Heavy plants.

12-15 inches spread.
2 for only $ 1.00 Postpaid.

Tamarix Juniper.

This Juniper has a spreading habit forming a low mat. Foliage is bright bluish green. It is perhaps of more symmetrical and dense growth than all the other low growing Junipers.

12-15 inches spread.
2 for only $ 1.00 Postpaid.

Mordens Blue Prostrate Juniper.

This is a new creeping Juniper introduced by the Morden nursery. It resembles somewhat the Waukegan Juniper, but its foliage is deeper blue and its growth is more prostrate. Heavy plants.

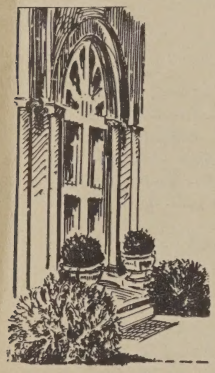
12-15 inches spread.
2 for only $ 1.00 Postpaid.

Arbor Vitae

New Dark Green Arbor Vitae.

One of the most planted evergreens is the Arbor Vitae, also called "The Tree of Life". The Arbor Vitae will thrive in almost any situation. Of late there has been developed a new especially dark green strain of the Arbor Vitae. Healthy and vigorous, this new handsome evergreen can be depended upon under a variety of conditions. It is a gem for great gardens and spacious grounds as well as for little gardens and modest house lots where it is readily kept within bounds by a light shearing. Be sure to add this new evergreen to your planting.

Heavy, twice transplanted trees. Height 12-18 inches.
Each: 40¢ --- 3 for only $ 1.00 Postpaid.



Globe Arbor Vitae.

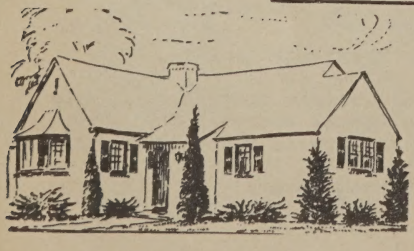
The Globe Arbor Vitae is one of the best of the Arbor Vitae. It forms a natural globe which requires no trimming. Excellent for foreground planting, for foundation groups, or for potting. It is also used at the side of entrances. For a low hedge there is nothing finer than the Globe Arbor Vitae, as it practically requires no attention. The foliage is dense, of lace like appearance with a rich green color. It will thrive in almost any condition and succeds even in partial shade.

Bushy trees, twice transplanted, 10-12 inch spread.
Each: 55¢ --- 2 for only $ 1.00 Postpaid.

Pyramidal Arbor Vitae.

A tall slender evergreen, the narrowest of all, very popular. Retaining its rich green color throughout the year. It prefers a sunny location. Excellent for tall accent or to emphasize height or contrast. Often planted in pairs at entrance or gates. It attains a height of about 10 feet, seldom more than 3 feet at the base. Like all evergreens it likes lots of moisture and if planted at least 3 feet from foundation of the house it should develop into a real fine specimen. An occasional shearing will also be beneficial.

Twice transplanted.12-15 inches high.Ready to grow fast
Each: 45¢ --- 3 for only $ 1.00 Postpaid.



A New Book on Evergreens.

Do not miss ordering our new book on evergreens. Written in every day language. Full of practical suggestions. Over 50 illustrations. It gives the newer ideas in beautifying the home grounds. You should have this book.

Price is only 25¢ Postpaid.

Yews

Only recently have the Yews received the appreciation they so rightly deserve. Their beautiful all year around dark green color combined with their hardiness and ability to grow even in the darkest shade will make them very popular once these facts are more widely known.

Hatfield Yew.

This is one of the new hybrid Yews, developed by the late T.D.Hatfield. This tree is a cross between the English and Japanese Yew. It resembles the Hicks Yew in habit of growth. It, however makes a bushier and heavier growth. Its form of course is columnar. This Yew is fast becoming one of the best known forms. Its landscape uses are many. It can be used in the foundation planting, as single specimen or as a hedge. Very scarce as present.

We offer twice transplanted trees, 8-10 inches high.
Each: 55¢ --- 2 for only $1.00 Postpaid.

Dwarf Yew.

This is one of the most desirable evergreens for the small place. Grows very slow and stands shade very well. One of the hardiest Yews. Foliage is dark green. Very useful in the foundation planting, in front of larger evergreens, or on both sides of walk.

Twice transplanted, sturdy trees, 8-10 inches high.
Each: 55¢ --- 2 for only $ 1.00 Postpaid.

Spreading Yew.

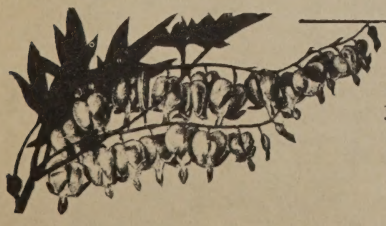
Of all the Yews this one is probably used more than any other one. The rich dark green color remains the same throughout the year. It is very hardy and easy to transplant. It produces, like most of the Yews, beautiful red berries. Fine for planting around the foundation of the house.

We offer heavy, twice transplanted trees, 12-15 inches
Each: 55¢ --- 2 for only $ 1.00 Postpaid.

Upright Yew.

An upright growing tree possessing all the fine characteristics of the Yews. It will add dignity to any planting. Waxy, dark green foliage. Stands varied conditions, including shade. Bears scarlet fruits in fall. It makes a superb specimen, also a fine hedge. Becoming scarce on account of war conditions in the Far East. Better buy now as long as the limited supply lasts. We have not raised our price.

Twice transplanted trees, 8-10 inches high, sturdy.
Each: 40 ¢ --- 3 for only $ 1.00 Postpaid.



Dwarf Bleeding Heart.

Here is one of the most beautiful perennials. Showy pink flowers appear continously through the season. Foliage finely cut and fernlike. Height about 12 inches. Perfectly hardy. This is the real dwarf kind. Your flower garden is incomplete without this gem. We offer heavy field clumps.
Each: 30¢ --- 4 for only $ 1.00 Postpaid.

Perennials

A Trio of New Flower Gems For the Garden.

Here is a trio of new rare hybrid flowers which should be the delight of every gardner. Flowers which bloom not for a few days but practically the whole growing season. Imagine your garden ablaze with golden yellow, vivid scarlet, and deep pink blossoms from June until the frost sets in. Give your garden a treat with this trio.

China Gold (Potentilla fruticosa purdmii).
A charming little plant, almost shrublike, growing a little taller than a foot, producing a succession of golden yellow flowers throughout the summer. Add to it the fact that it thrives in either dry or moist soil and you will realize that you must have this gem.
Each: 35¢

Aven Boris (Geum Borisii).
This new hybrid of the Geum family is a fine addition to the garden flowers. A showy superb plant. Produces a mass of vivid scarlet flowers on 8 inch stems. Here is a flower for your border or your rockgarden which by its striking effect will attract well deserved attention.
Each: 40¢

Mordens Pink (Lythrum).
This most beautiful flower was developed by the Morden Nursery in Canada. Grows about 12 inches high and blooms continously from June until heavy frost sets in. Flowers are of rich deep pink. Be sure to add this charming plant to your garden.
Each: 40¢

One of each of the above 3 gems for only $ 1.00 Postpaid.

TO OUR FRIENDS, OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under $1.00 and please do not send stamps.

We will pay all shipping charges except were noted otherwise.

Detailed planting instructions are furnished with each order.

DOGS AND EVERGREENS

Dogs continuously harm evergreens, in fact many a fine evergreen has been destroyed by dogs.

Various protective means have been employed, however most of them have been of little or no avail.

The United States Department of Agriculture has made some researches along this line and suggest the use of a Nicotene Sulphate spray to solve this problem and reports that its use is very effective. Dogs and also cats will find the odor of Nicotene Sulphate very repulsive and will avoid the neighborhood of the sprayed areas.

Nicotene Sulphate for this purpose comes in a 40 percent solution. A few drops of this solution in a pint of water will make a strong enough spray to keep dogs away from evergreens, shrubs or flowers. It will not hurt the plants, in fact it will be beneficial as it kills many kinds of insects and pests.

We have prepared a special outfit consisting of 2 ounces of 40 percent Nicotene Sulphate, a strong hand sprayer and a medicine dropper with all necessary instructions. The price is $1.00 per outfit. It cannot be shipped by mail, but will be sent by express, not prepaid.

KEEP DOGS AWAY FROM EVERGREENS

PLANTING DIRECTIONS

The chief care to be taken during planting operations is to prevent the drying out of the roots. The fine rootlets of the young trees are extremely delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while a hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil firmly tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in death or stunting. After the tree is planted it should be watered and judicious watering should be done at least once each weak, especially during the first year. Keep the ground around the tree cultivated. Ie keeps the weeds down and preserves the moisture.